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CHRYSANTHEMUMS



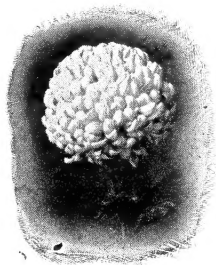
CAMILLA

Wonderland Nurseries

Ellerson, Virginia

4 Miles from Richmond, Va. on C. & O. Rwy.

Phone: Mechanicsville 2721



To Our Patrons

FOR THE RETAIL CUSTOMER:

You may order 6 of a kind which would cost one-half the price of 12. No order will be accepted for less than 6 plants of a kind except where priced each.

FOR THE WHOLESALE CUSTOMER:

If you are in the flower business or in an allied trade you are entitled to WHOLESALE PRICES. No order will be accepted at wholesale prices for less than 25 plants of a variety. Use your letterhead or give your license number. Garden Club orders accepted at wholesale plus 20%.

DELIVERIES:

Rooted cuttings are usually available from January through August, depending on the varieties wanted. Place your order as far in advance as possible to assure proper delivery.

No order will be accepted for a total of less than \$5.00.

TERMS.

Our terms are strictly payment with order unless terms have been arranged. We will not ship C.O.D. unless one-half the amount is enclosed with order.

LOCATION:

We are located four miles from Richmond, Virginia, on the C. & O. Railway. All orders are shipped by express unless otherwise instructed. Orders from far distant places will be packed extra light and shipped by **Air Express**. We suggest that you request shipment by air express if in a hurry.

We can be reached by telephone anytime day or night by asking your operator to call Richmond, Virginia, and ask for Mechanicsville 2721. The person answering the phone will be able to take your order and talk mums with you.

ORDERS are accepted subject to conditions beyond our control. If your order cannot be filled to your satisfaction your money will be refunded, ending our responsibility.

WE OWE ALL OUR SUCCESS TO YOU. THANK YOU VERY MUCH.

SINCERELY,

Wonderland Nurseries

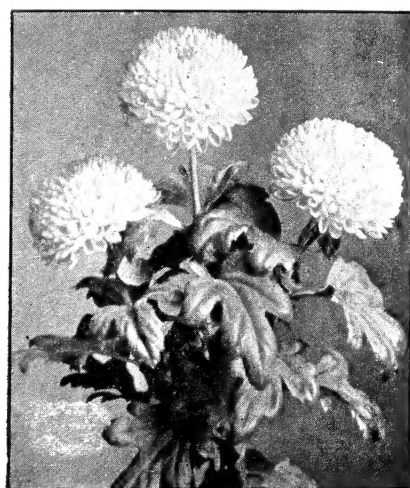
Large Flowering Commercial and Show Varieties

YELLOW

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Per 12	Wholesale Per 100
Oct. 1— GOLD LODE. Deep golden yellow. Good for pots	\$1.50	\$6.00
Oct. 10— CELESTRA. Medium size yellow incurved	1.50	6.00
Oct. 15— CHRYSOLORA. Large yellow incurved	1.50	6.00
Oct. 23— YELLOW AMBASSADOR. Fine yellow incurved	1.50	6.00
Oct. 25— MRS. H. E. KIDDER. Most popular yellow incurved for this date	1.50	6.00
Oct. 25— SUNGLOW. Deep golden yellow incurved	1.50	6.00
Oct. 25— BLAZING GOLD. Deep golden yellow incurved	1.50	6.00
Oct. 28— BARBARA PHILLIPS. Very fine yellow show mum. Strong grower, good keeper. Fine for pots	4.00	16.00



BARBARA PHILLIPS



BLAZING GOLD

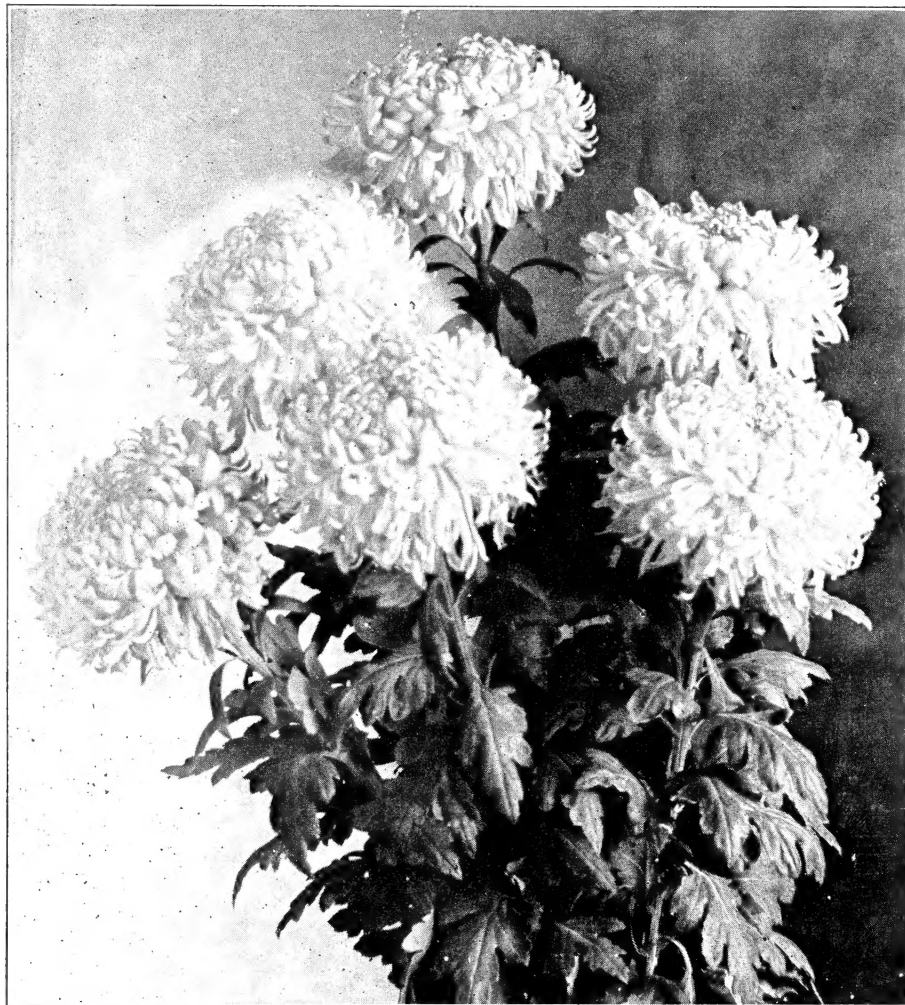


CELESTRA

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Large Flowering Commercial and Show Varieties

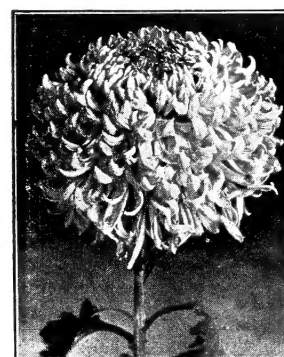
YELLOW—(Continued)



MRS. HELEN K. JOHNSON



MARIE DePETRIS



COLUMBUS DISPATCH

BLOOM DATE. VARIETY AND DESCRIPTION

		Retail Per 12	Wholesale Per 100
Oct. 28—	GOLDEN AGE. Huge deep yellow show variety	\$3.00	\$12.00
Oct. 28—	MRS. HELEN K. JOHNSON. Deep rich yellow incurved mum of exceptional merit. Good stem and foliage. Select bud August 20 for 8 to 10 inch blooms	2.50	10.00
Nov. 1—	GOLDEN GLORY. Fine yellow incurved. Good pot variety. Short heavy grower	1.50	6.00
Nov. 5—	TURNER MUMS. Very popular incurved. See page 12		
Nov. 5—	COL. F. M. ALGER. Huge yellow show variety. Heavy petals are incurved	2.50	10.00
Nov. 10—	GOLDEN WEDDING. Golden yellow reflexed. Very desirable variety, especially in the South	2.00	8.00

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Large Flowering Commercial and Show Varieties

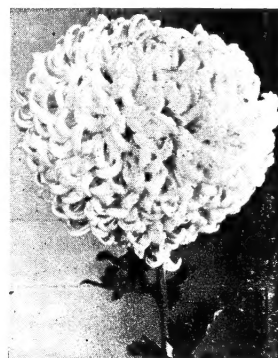
YELLOW—(Continued)

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Per 12	Wholesale Per 100
Nov. 15—COLUMBUS DISPATCH. Deep yellow incurved	\$1.50	\$6.00
Nov. 15—FRIENDLY RIVAL. Deep chrome yellow incurved	1.50	6.00
Nov. 20—MARIE DE PETRIS. Deep yellow incurved	1.50	6.00
Nov. 25—GOLDEN PEARSON. Yellow incurved	1.50	6.00
Nov. 25—HARVESTER. Canary yellow incurved	2.50	10.00
Nov. 28—YELLOW MEFO. Lemon yellow incurved	2.00	8.00

NO ORDER ACCEPTED FOR LESS THAN 6 PLANTS OF A KIND AT RETAIL PRICES EXCEPT WHERE PRICED EACH. NO ORDER ACCEPTED FOR LESS THAN 25 OF A KIND AT WHOLESALE PRICES. NO ORDER TOTALING LESS THAN \$5.00 WILL BE ACCEPTED.



MRS. H. E. KIDDER



YELLOW MEFO

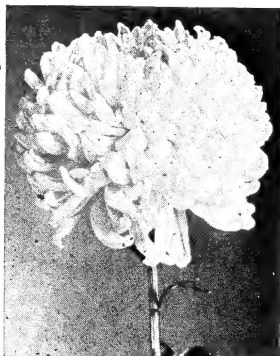


FRIENDLY RIVAL

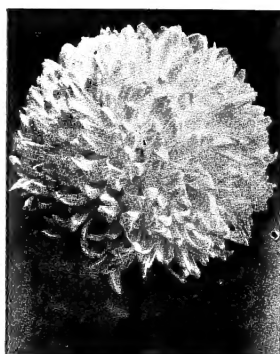
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Large Flowering Commercial and Show Varieties

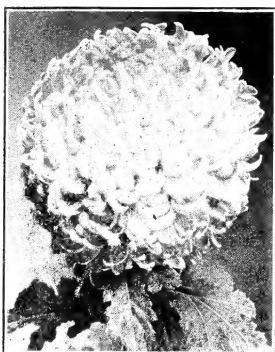
WHITE



ALABASTER



SMITH'S EARLY WHITE



AMBASSADOR



MISS FLORA BOWERS

BLOOM DATE. VARIETY AND DESCRIPTION

		Retail Per 12	Wholesale Per 100
Oct. 10—	SMITH'S EARLY WHITE. Incurved	\$1.50	\$6.00
Oct. 15—	ALABASTER. Fine white incurved	2.50	10.00
Oct. 15—	QUAKER MAID. Pure white incurved	1.50	6.00
Oct. 18—	CAMILLA. Incurved blooms eight to ten inches in diameter and four inches deep on strong stems. See cut on front cover	2.50	10.00

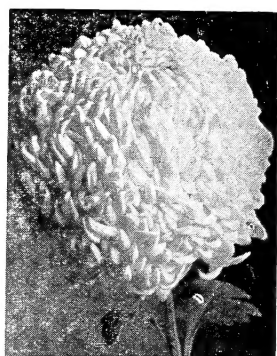
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Chrysanthemums

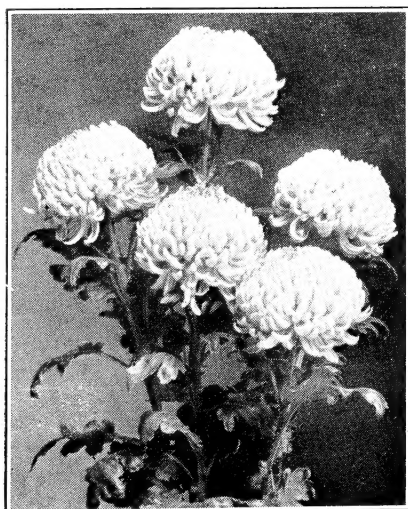
Large Flowering Commercial and Show Varieties

WHITE—(Continued)

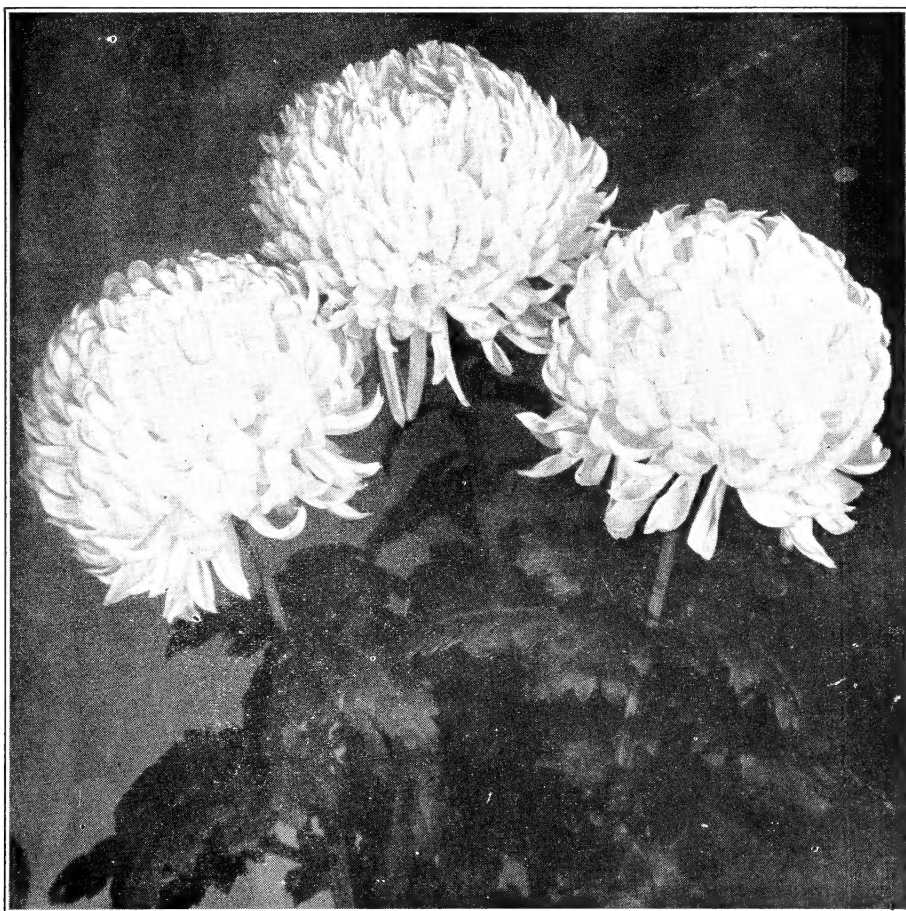
BLOOM DATE. VARIETY AND DESCRIPTION	Retail Per 12	Wholesale Per 100
Oct. 18— SILVER SHEEN. Incurved	\$1.50	\$6.00
Oct. 23— AMBASSADOR. Creamy white incurved	1.50	6.00
Oct. 25— IVORY WHITE. Pure waxy round balls	1.50	6.00
Nov. 1— ALBATROSS. Very large white incurved	1.50	6.00
Nov. 1— MRS. HENRY ROBINSON. Huge white	2.00	8.00
Nov. 1— SNOW WHITE. Very popular incurved	1.50	6.00
Nov. 1— BETSY ROSS. Purest white incurved	1.50	6.00
Nov. 5— WHITE TURNER. See page 12		
Nov. 5— DOROTHY DEE. An extremely large show variety of purest white. A lower array of curling petals hang suspended from the huge white ball. Outstanding. \$1.00 each, 3 for \$2.50	6.00	20.00



BETSY ROSS



SNOW WHITE

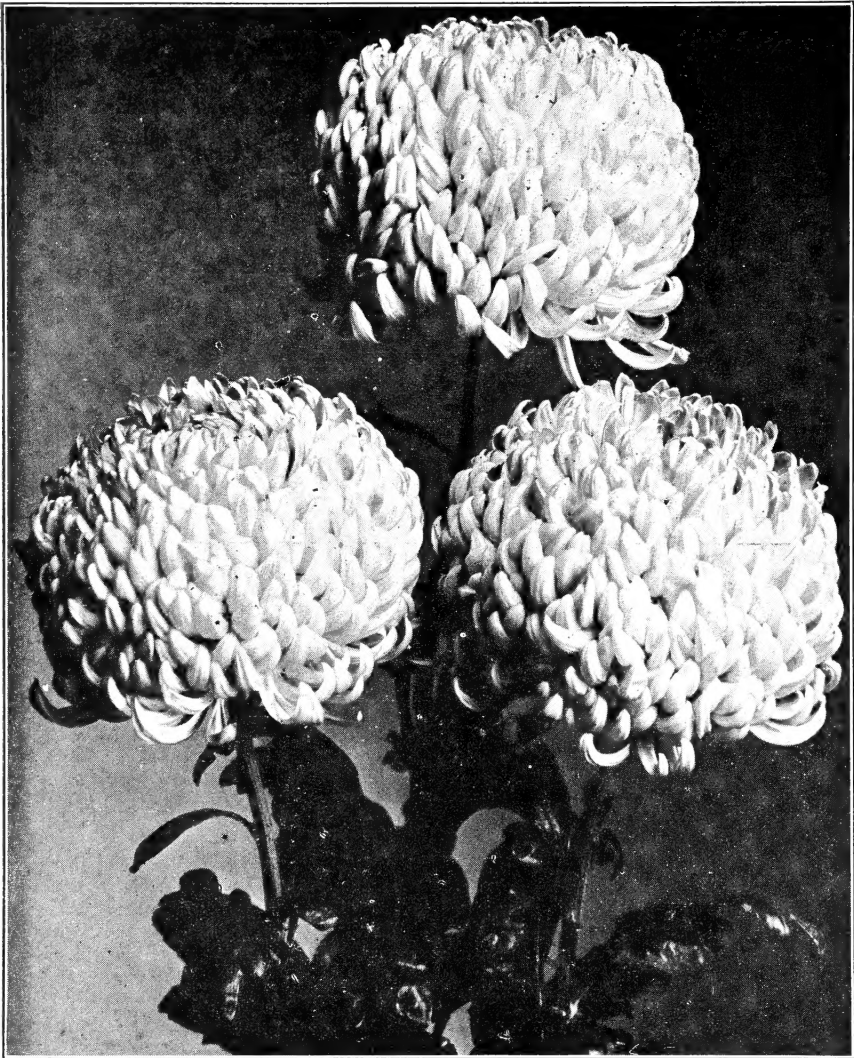


QUAKER MAID

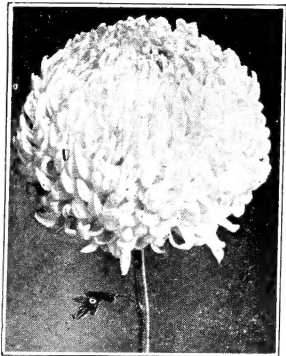
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Large Flowering Commercial and Show Varieties

WHITE—(Continued)



MONUMENT



SILVER SHEEN



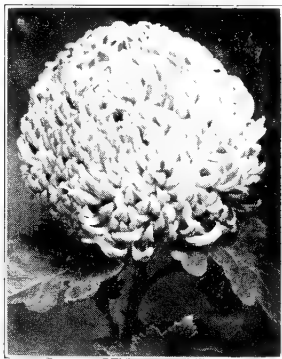
WHITE POCKETT

BLOOM DATE. VARIETY AND DESCRIPTION		Retail Per 12	Wholesale Per 100
Nov. 8—	WHITE POCKETT. Huge show variety	\$2.50	\$10.00
Nov. 8—	INDIANAPOLIS WHITE. Incurved	1.50	6.00
Nov. 15—	MONUMENT. Incurved. See cut	1.50	6.00
Nov. 18—	MARKETEER. Incurved	1.50	6.00
Nov. 25—	MISS FLORA BOWERS. Huge white incurved (picture page 4)	2.00	8.00
Nov. 28—	MEFO. Fine white incurved	2.00	8.00
Nov. 30—	MARGARET GRAHAM. Very fine white incurved	2.50	10.00

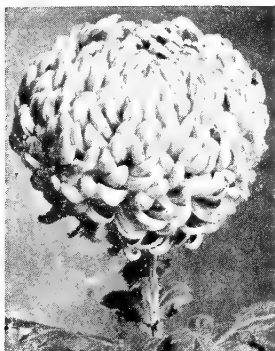
Large Flowering Commercial and Show Varieties

PINK

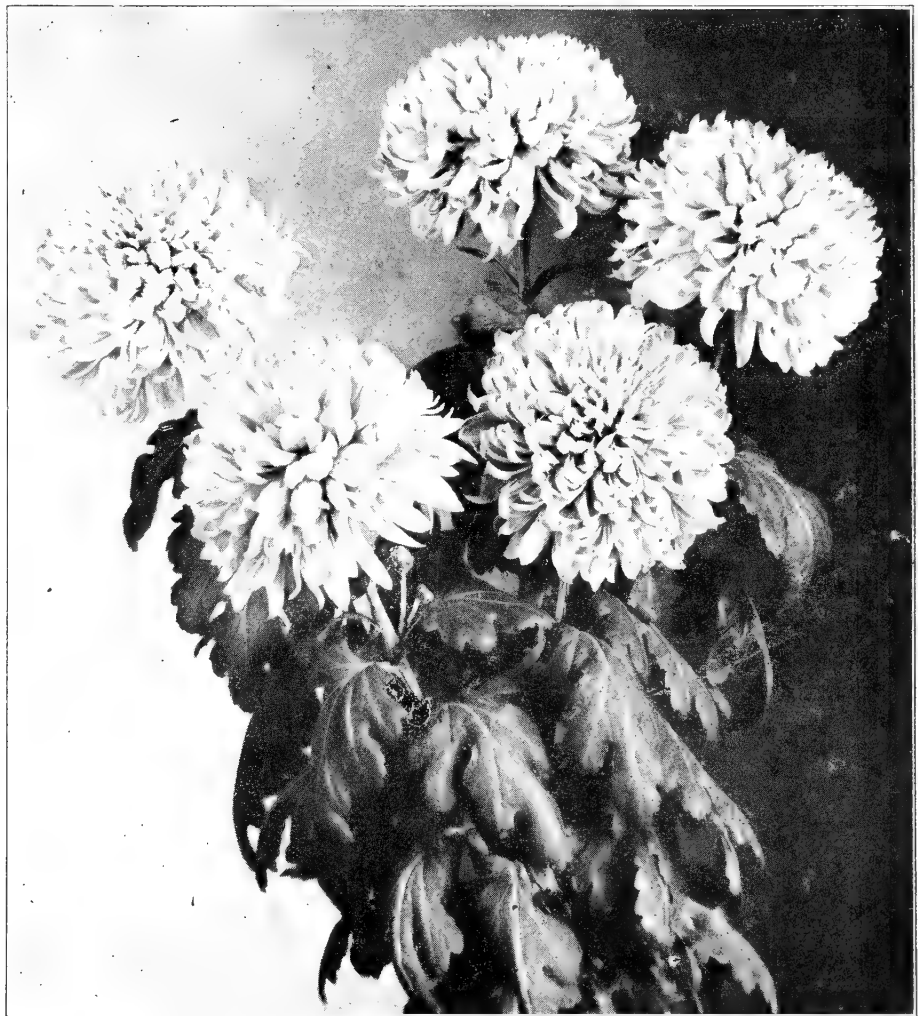
BLOOM DATE. VARIETY AND DESCRIPTION	Retail Per 12	Wholesale Per 100
Oct. 15— ROSEUM . Huge pink incurved	\$1.50	6.00
Oct. 20— MAJOR EDWARD BOWES . Deep lavender incurved. Very popular variety	1.50	6.00
Oct. 25— ENCHANTRESS . Rose pink incurved	1.50	6.00
Oct. 28— PINK DELIGHT . Deep pink	1.50	6.00
Nov. 1— LADY KNOX . Giant pink show mum	4.00	16.00



ROSEUM



HELEN FRICK



PINK DELIGHT

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Large Flowering Commercial and Show Varieties

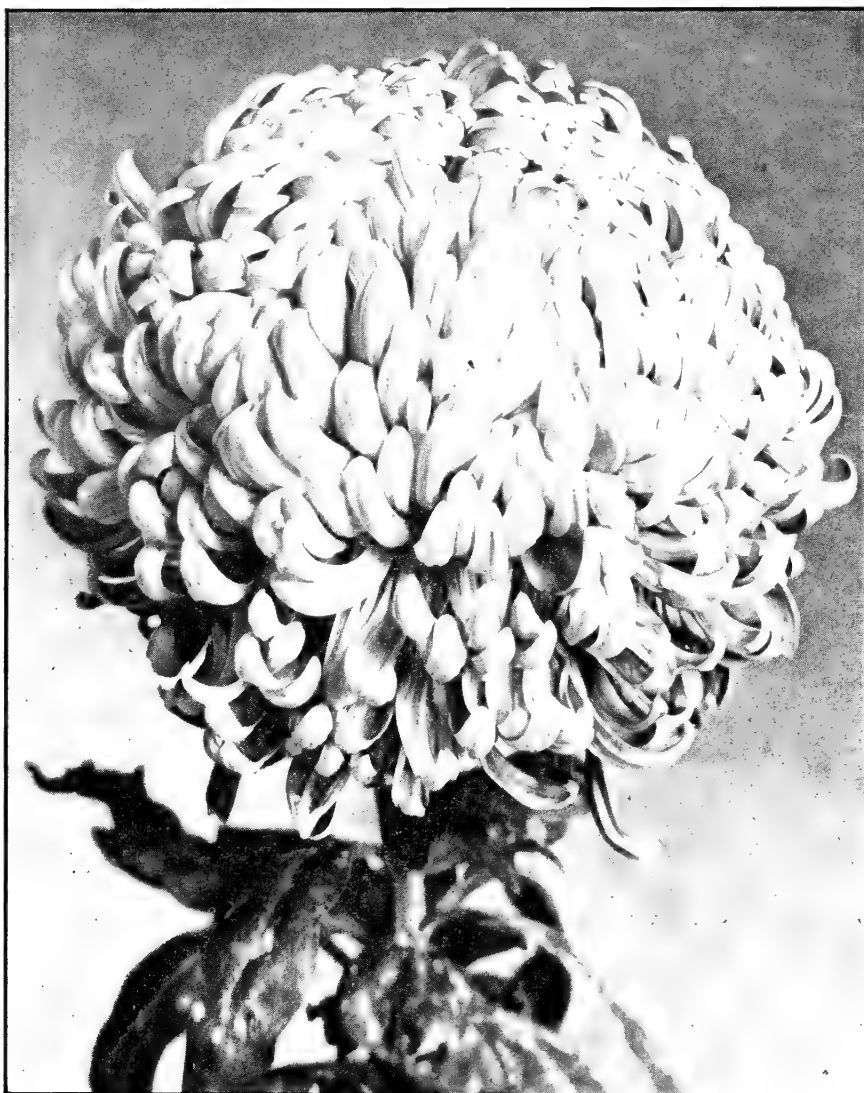
PINK—(Continued)



ENCHANTRESS



VERMONT



COLUMBIA

BLOOM DATE. VARIETY AND DESCRIPTION

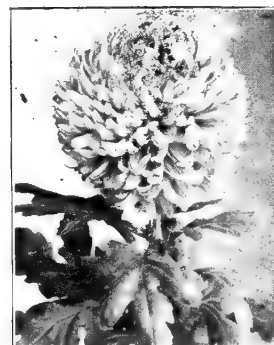
		Retail Per 12	Wholesale Per 100
Nov. 1—	VERMONT. Lavender incurved	\$2.50	\$10.00
Nov. 1—	GREER GARSON. Pink show mum	2.50	10.00
Nov. 5—	COLUMBIA. Huge pink show mum. Incurved	5.00	20.00
Nov. 8—	INDIANAPOLIS PINK. Incurved	1.50	6.00
Nov. 20—	DR. ENGUEHARD. Deep pink incurved	1.50	6.00
Nov. 25—	HELEN FRICK. Rose pink incurved	1.50	6.00

Wonderland

Large Flowering Commercial and Show Varieties

RED AND BRONZE

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Per 12	Wholesale Per 100
Oct. 10— INDIANOLA . Fine red-bronze incurved.....	\$1.50	\$6.00
Oct. 15— MISS FRANCIS WHITTLESAY . Fine large red. (See picture, page 28)	2.00	8.00
Oct. 20— COUNTRY MAIDEN . Huge apricot incurved show variety. \$1.00 each. 3 for \$2.50	6.00	20.00
Oct. 25— ALAMEDA . Fine incurved bronze. Good pot variety	3.00	12.00
Oct. 25— HILDA BERGEN . Deep red incurved	1.50	6.00
Oct. 28— KEYSTONE . Rich bronze incurved	1.50	6.00
Oct. 28— DR. J. M. INGLIS . Deep wine red incurved.....	2.00	8.00

**MANHATTAN****HILDA BERGEN****KEYSTONE**

(CONTINUED TO NEXT PAGE)

Chrysanthemums

Large Flowering Commercial and Show Varieties

RED AND BRONZE—(Continued)



DETROIT NEWS



GLENVIEW



SATAN

BLOOM DATE. VARIETY AND DESCRIPTION

	Retail Per 12	Wholesale Per 100
Oct. 28— APRICOT QUEEN. Deep orange incurved.....	\$1.50	\$6.00
Nov. 1— DETROIT NEWS. Red-bronze incurved.....	2.00	8.00
Nov. 5— MANHATTAN. Huge red incurved show mum	5.00	20.00
Nov. 5— GLENVIEW. Deep red incurved	2.00	8.00
Nov. 5— SATAN. Fiery red incurved \$1 each, 3 for \$2.50	6.00	20.00

(CONTINUED TO NEXT PAGE)

Large Flowering Commercial and Show Varieties

RED AND BRONZE—(Continued)

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Per 12	Wholesale Per 100
Nov. 5—CAMBRIA. Large bronze incurved	\$2.00	\$8.00
Nov. 8—INDIANAPOLIS BRONZE. Fine incurved bronze	1.50	6.00
Nov. 15—ANACONDA. Huge red-bronze incurved	2.00	8.00
Nov. 18—GARNET KING. Very deep dark red	2.00	8.00
Nov. 25—GLADYS PEARSON. Buff incurved	1.50	6.00
Nov. 30—MOHAWK CHIEF. Fine deep red	2.00	8.00



APRICOT QUEEN



GARNET KING



ANACONDA

PLANTS TO LONG DISTANCES should travel by AIR EXPRESS. Unless specifically instructed not to do so, we will pack light and ship by AIR EXPRESS WHEN WE THINK IT ADVISABLE

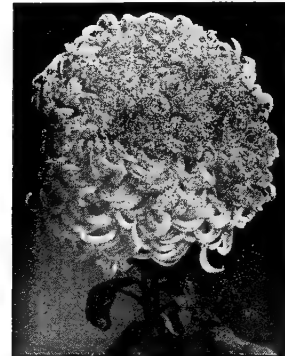
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Chrysanthemums

The Famous Turner Mums



YEL. TURNER



WHITE TURNER

Very desirable incurved mums both for show and for commercial growing.

BLOOM DATE. VARIETY AND DESCRIPTION		Retail Per 12	Wholesale Per 100
Nov. 5—	YELLOW TURNER	\$2.00	\$8.00
Nov. 5—	WHITE TURNER	2.00	8.00
Nov. 5—	BRONZE TURNER	2.00	8.00
Nov. 5—	PINK TURNER	2.00	8.00
Nov. 5—	ALL COLORS ASSORTED	2.00	8.00



If you are not in the flower, plant, or nursery business, or in an allied trade, your order must be at retail prices. NO RETAIL ORDERS WILL BE ACCEPTED FOR LESS THAN 6 PLANTS OF A KIND EXCEPT WHERE PRICED EACH. 6 plants would cost one-half the price of 12.

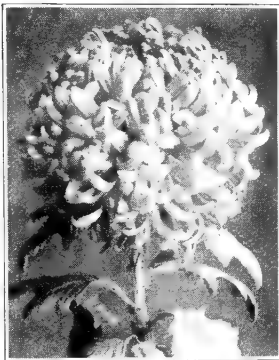
ORDERS ACCEPTED FOR SHIPMENT AT A SPECIFIED TIME WILL BE SHIPPED AS NEARLY AS POSSIBLE TO DATE WANTED.

NO ORDER ACCEPTED FOR LESS THAN 6 PLANTS OF A KIND AT RETAIL PRICES EXCEPT WHERE PRICED EACH. NO ORDER ACCEPTED FOR LESS THAN 25 OF A KIND AT WHOLESALE PRICES. NO ORDER TOTALING LESS THAN \$5.00 WILL BE ACCEPTED.

IN EVENT OF STRIKES OR OTHER CONDITIONS affecting Railroad transportation, we will ship everything possible by air.

Novelties, Unusual Sorts

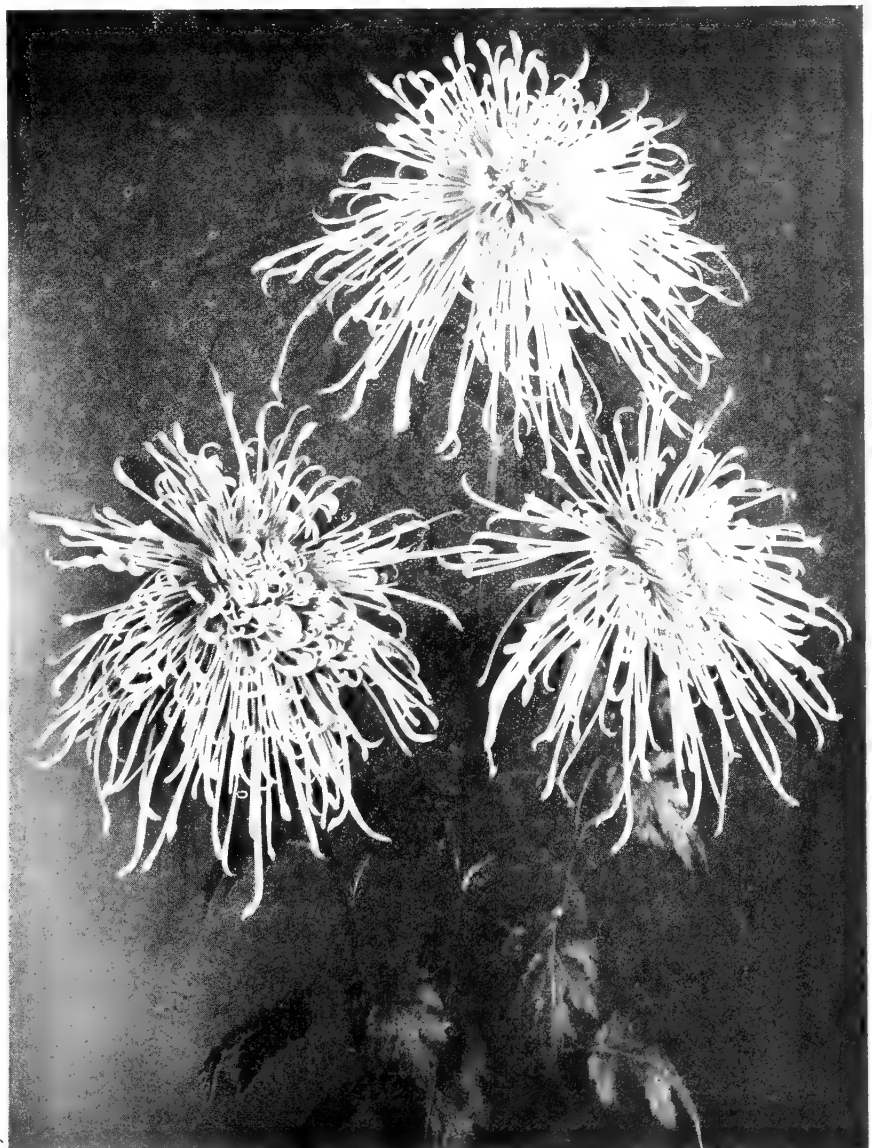
BLOOM DATE. VARIETY AND DESCRIPTION		Retail Per 12	Wholesale Per 100
Oct. 5—	MARIE TASHIMA. Snowy white spider with very large fish hook tips. Diameter 12 inches. \$1.00 each. 3 for \$2.50	\$6.00	\$20.00
Oct. 10—	BESS WITT. It would be difficult to say too much for this outstanding early spider mum. Duo-toned coloring shading from salmon to bronze. A very excellent cut flower here in the open field	3.00	12.00
Oct. 15—	SILVER LACE —Giant white spider with medium hooked tubes. Very outstanding. \$1.00 each, 3 for \$2.50	6.00	20.00



GRACE STURGIS



PRINCE CHARMING



SPIDER MUM

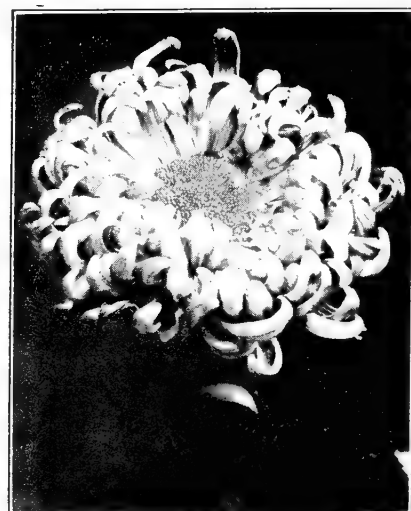
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Novelties, Unusual Sorts

(Continued)



GOOD GRACIOUS



MRS. DON McIVOR



LOVELY

BLOOM DATE. VARIETY AND DESCRIPTION

	Retail Per 12	Wholesale Per 100
Oct. 15— SYLVIA . A deep solid pink spider mum. Large tubular petals falling away from a very full center. Tips of petals are hooked and open showing red within	\$4.00	\$16.00
Oct. 15— MRS. JERRY CRAIG . Beautiful golden bronze spider mum. Very large full flower	4.00	16.00
Oct. 15— MRS. DON McIVOR . Yellow exhibition English mum. Huge when disbudded. Very strong grower	4.00	16.00
Oct. 20— LOVELY . An outstanding white exhibition English mum. Best disbudded. Rolled petals are incurvel	4.00	16.00
Oct. 20— PURPLE PRINCESS . Outstanding deep rosy purple spider mum. Best disbudded	2.50	10.00

Novelties, Unusual Sorts

(Continued)

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Per 12	Wholesale Per 100
Oct. 20— GRACE STURGIS. Huge red show variety. Silvery reverse of petals. Incurved (See cut, page 13)	\$4.00	\$16.00
Oct. 25— GOOD GRACIOUS. A large yellow incurved mum in keeping with its name. Very novel variety.....	5.00	20.00
Oct. 25— MAMORU. Bright orange show bloom in the spider type. Hooked tips. Outstanding	2.50	10.00
Oct. 25— KAY TASHIMA. Huge white spider mum. When disbudded it is not at all unusual to get flowers fifteen or more inches in diameter. The long slender tubes are hooked tips	2.50	10.00
Oct. 25— BUNBU. Huge deep rose spider mum with hooked tips. Excellent disbudded	4.00	16.00
Oct. 25— SOUVENIR. Beautiful salmon pink quilled spoon type. 12 inches when disbudded. \$1.00 each. 3 for \$2.50	6.00	20.00
Oct. 25— JUMBO. Giant white spider mum of exceptional merit. Excellent foliage, good stem. \$1.00 each. 3 for \$2.50	6.00	20.00
Oct. 25— DAINTY WHITE. A dainty pure white spider with slender tubular petals. The tips are barbed and gracefully curved. \$1.00 ea. 3 for \$2.50	6.00	20.00
Oct. 25— MARILYN. Beautiful old rose spidermum. Excellent pot variety. Very hardy here	3.00	12.00
Oct. 25— CATHAY. Very beautiful copper and red spoon and spider combination. Ravishing, to say the very least. \$1.00 ea., 3 for \$2.50	6.00	20.00
Oct. 25— TUXEDO. Very large quilled pink anemone. Outstanding when disbudded. Excellent cut flower	3.00	12.00
Oct. 28— FRIEDA. Huge lavender-pink quilled type, excellent disbudded for showing	4.00	16.00
Oct. 28— PAUL MILLER. Our most unusual and outstanding bronze spider mum. Huge crown with long tubular petals with hooked bright red tips. A winner in any show. Best disbudded	5.00	20.00

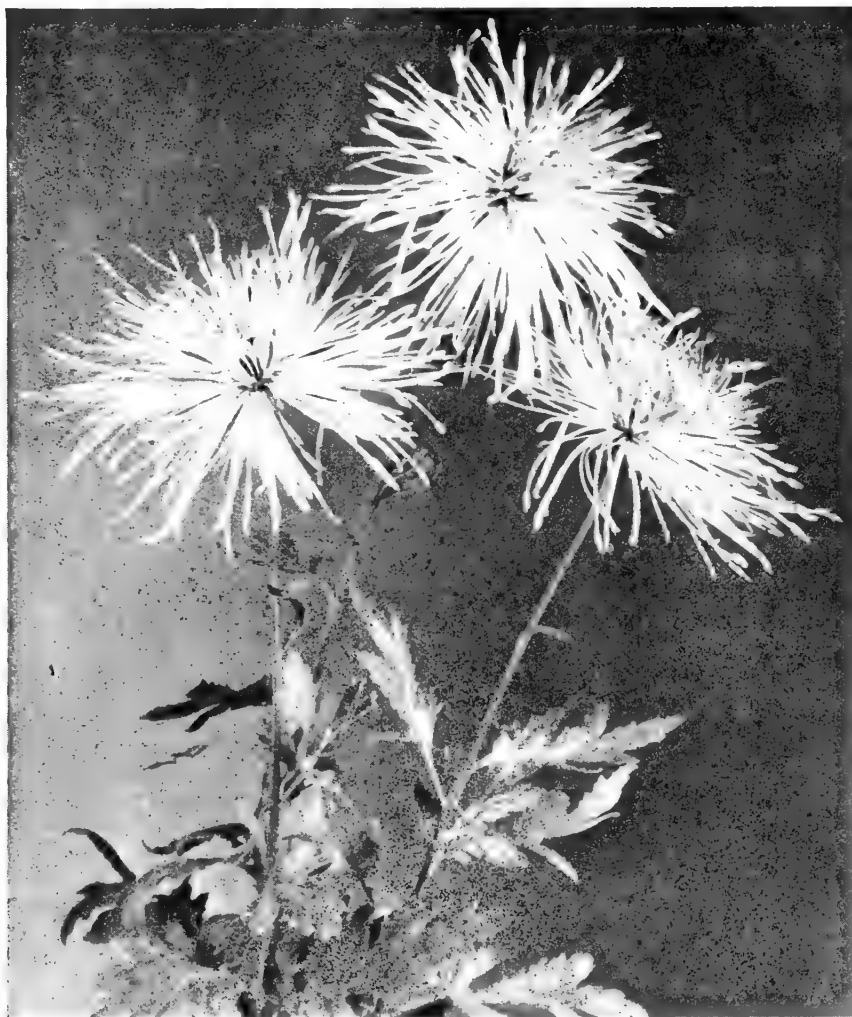


ANEMONES

Chrysanthemums

Novelties, Unusual Sorts

(Continued)



UNIQUE

BLOOM DATE. VARIETY AND DESCRIPTION		Retail Per 12	Wholesale Per 100
Oct. 28—	PRINCE CHARMING. Huge yellow single with dark pronounced disk, several rows of overlaid petals. Wonderful show variety if disbudded. (See cut, page 13) -----	3.00	12.00
Oct. 30—	WILLA TEMPLIN. Ravishing golden bronze incurved mum with hooked spider petals falling away from the huge bloom. A very outstanding disbud spider mum -----	\$4.00	\$16.00
Nov. 1—	OHKWAN. Very large yellow spider mum. Excellent disbudded. A good keeper -----	3.00	12.00
Nov. 1—	GEORGINA HEDINGER. A startling combination of pink and red shades in a huge spider with long cascading petals. Few can match this variety for sheer beauty -----	4.00	16.00

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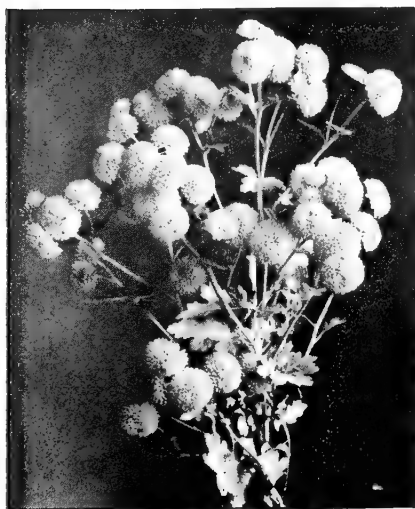
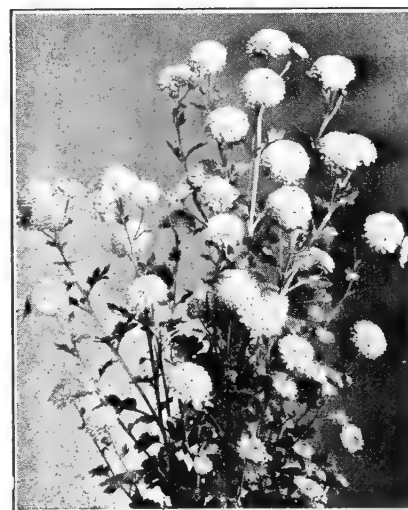
Wonderland

Novelties, Unusual Sorts

(Continued)

BLOOM DATE. VARIETY AND DESCRIPTION		Retail Per 12	Wholesale Per 100
Nov. 1—	ORANGELAND. A very large golden yellow bloom highlighted by the brilliance of a deep rich orange center. Long graceful tubular petals, with open tips, snugly curled. Vigorous growth, clean foliage, very strong stems. \$1.00 each, 3 for \$2.50.....	\$6.00	\$20.00
Nov. 1—	WAIKIKI. A most unusual and outstanding bronze-gold combination. Flowers 15 or more inches if disbudded. Outstanding show variety.....	4.00	16.00
Nov. 1—	SILVER DROPS. An unbelievably beautiful white spider with slender tubular petals trailing downward for several inches. A must in your collection. \$1.00 each, 3 for \$2.50.....	6.00	20.00
Nov. 1—	UNIQUE. Very aptly named. Huge blooms with quilled petals of deep rich red. \$1.00 each, 3 for \$2.50.....	6.00	20.00
Nov. 1—	J. C. TAGGART. Outstanding novelty. Huge flower with quilled petals which are covered with hair. \$1.00 each, 3 for \$2.50.....	6.00	20.00
Nov. 5—	AGNES. Very outstanding orchid pink spider with long cascading veil. Unexcelled in its class. \$1.00 each, 3 for \$2.50.....	6.00	20.00
Nov. 5—	GOLDILOCKS. The finest yellow spider mum we have ever seen. Slender tubular petals with hooked tips. Very full flower. Excellent disbudded, 15 inch flowers not at all unusual. Strong grower, perfect foliage, very fine show variety.....	4.00	16.00
Nov. 5—	VIRGINIA. Very fine yellow spider mum.....	4.00	16.00
Nov. 15—	OJAI. Unusual large orange-bronze spider with very fine slender threadlike petals hanging down from a full flower. A gorgeous variety. \$1.00 each, 3 for \$2.50.....	6.00	20.00
Nov. 20—	SNOWY. Huge white spidermum of striking beauty and exceptional quality. An outstanding variety. \$1.00 each, 3 for \$2.50.....	6.00	20.00
Nov. 20—	YELLOW SNOWY. Same as above except for color which is a deep golden yellow. \$1.00 each, 3 for \$2.50.....	6.00	20.00

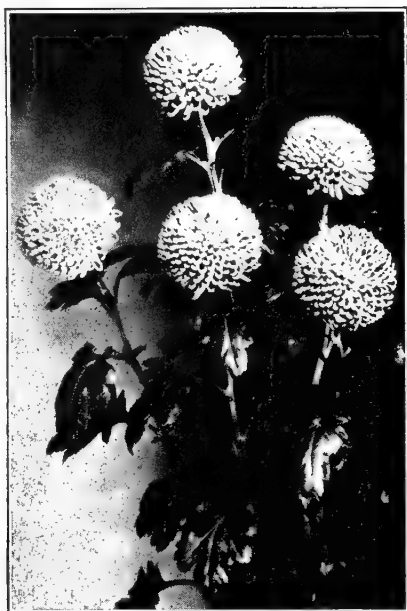
Pompons, Single and Anemone Varieties

**YELLOW HAMMER****GOLD COAST****GOLDEN GEM**

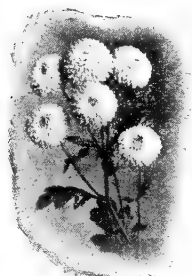
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Pompons, Single and Anemone Varieties

YELLOW



YELLOW DOTY



YELLOW DOT



SUNNYSIDE



GOLDSMITH

BLOOM DATE. VARIETY AND DESCRIPTION

	Retail Per 12	Wholesale Per 100
Oct. 20— YELLOW HAMMER. Fine yellow pompon.....	\$1.50	\$6.00
Oct. 25— YELLOW DOT. Very popular yellow pompon	1.50	6.00
Oct. 25— GOLD COAST. Deep lemon yellow pompon	1.50	6.00
Oct. 28— YELLOW SEA GULL. Tall lemon yellow pompon	1.50	6.00
Oct. 28— GOLDEN GEM. Tall deep yellow pompon.....	1.50	6.00
Nov. 1— CALIFORNIA YELLOW DAISY. Fine single.....	1.50	6.00
Nov. 1— YELLOW DOTY. Very fine pompon.	1.50	6.00
Nov. 1— YELLOW BUCKINGHAM. Well known daisy type	1.50	6.00
Nov. 5— NUGGETS. Small deep yellow button.....	1.50	6.00
Nov. 10— HELIOS. Very fine deep yellow anemone. Large high cushion when disbudded	1.50	6.00
Nov. 15— PRINCETON. One of the best deep orange pompons for benching ..	1.50	6.00
Nov. 25— SUNNYSIDE. Fine yellow pompon.....	1.50	6.00
Nov. 25— GOLDSMITH. Large yellow pompon.....	1.50	6.00

(CONTINUED TO NEXT PAGE)

Pompons, Single and Anemone Varieties

YELLOW—(Continued)

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Per 12	Wholesale Per 100
Nov. 28— APRICOT VALENCIA. Beautiful rosewood buff large single	\$1.50	\$6.00
Dec. 5— YELLOW CAMEO. Deep yellow pompon	1.50	6.00
Dec. 15— YELLOW GARZA. Fine late anemone	1.50	6.00
Dec. 20— VIBRANT. Yellow pompon	1.50	6.00
Dec. 30— YELLOW SNOW. Large yellow pompon	1.50	6.00

WHITE

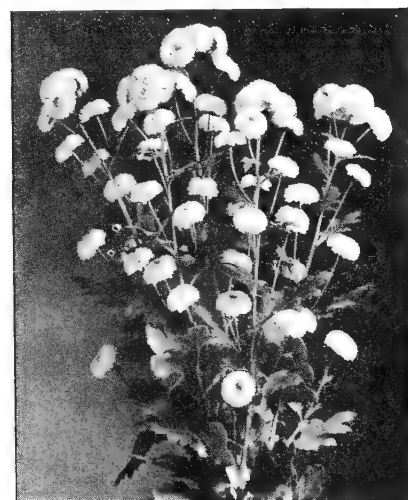
Oct. 10— EARLIWHITE. Tall white pompon	1.50	6.00
Oct. 15— WHITE JEWEL. Small white button	1.50	6.00
Oct. 15— IRENE. Small white button	1.50	6.00
Oct. 15— SILVER BALL. Fine white pompon	1.50	6.00
Oct. 25— PINOCCHIO. White button	2.00	8.00
Oct. 25— MINONG. White pompon	1.50	6.00
Oct. 28— ARCADIA. Large white pompon	1.50	6.00
Oct. 30— SEA GULL. Very fine white pompon	1.50	6.00
Nov. 1— WHITE DOTY. Very popular white pompon. Excellent disbudded	1.50	6.00
Nov. 1— FRANCIS SCHOEN PARK. One of the most exquisite and largest anemones we have ever seen. Pure dazzling white, strong grower. Unexcelled disbudded. Very fine show variety	2.50	10.00



REVELATION



MINONG



WHITE JEWEL

RETAIL PRICE IS PER 12. Not less than 6 of a kind sold at retail, except where price for each is given. No order will be accepted at wholesale prices for less than 25 plants of a kind. Do not expect us to accept your order if you select four kinds of 25 each and send the price for 100 plants. It will be returned.

(CONTINUED TO NEXT PAGE)

*Wonderland***Pompons, Single and Anemone Varieties**

WHITE—(Continued)

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Per 12	Wholesale Per 100
Nov. 5— WHITE ANEMONE. Very fine white anemone	\$1.50	\$6.00
Nov. 8— ILLINI GLORY. Outstanding white single with several rows of overlaid petals	1.50	6.00
Nov. 10— VESPER. Fine white pompon	1.50	6.00
Dec. 15— WHITE GARZA. Fine late anemone	1.50	6.00
Dec. 25— WHITE WONDERLAND. Our finest late white. Heavy flowers with overlaid rows of petals of waxy white. An outstanding variety	2.00	8.00
Dec. 30— REVELATION. Fine white pompon	1.50	6.00



THYRA



CAPT. COOK



PINK DOT

PINK

Oct. 10— ALLEGRO. Beautiful shrimp pink	\$2.00	\$8.00
Oct. 15— JEWEL. Best early pink pompon	2.00	8.00
Oct. 20— ERMALINDA. Excellent pink pompon	1.50	6.00
Oct. 20— CAPT. COOK. Very fine tall pompon	1.50	6.00
Oct. 20— CAROLYN YOSICK. Deep pink pompon. Outstanding variety	2.00	8.00
Oct. 25— BETTY ROSE. Outstanding lavender anemone. At its best under cloth or glass, excellent disbudded. Makes a high center cushion. Strong grower, excellent habits	2.00	8.00
Oct. 25— PINK POPCORN. Great masses of flowers	1.50	6.00
Oct. 25— PINK DOT. Very popular pink pompon	1.50	6.00
Oct. 25— PINK DOTY (LILLIAN DOTY) pale pink	1.50	8.00

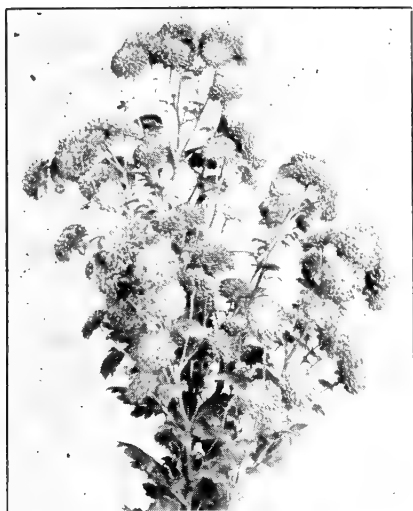
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Chrysanthemums

Pompons, Single and Anemone Varieties

PINK—(Continued)

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Per 12	Wholesale Per 100
Nov. 1—ROSE CHARM. Large pompon.....	\$1.50	\$6.00
Nov. 1—NEW PINK BUCKINGHAM. Fine single.....	1.50	6.00
Nov. 1—PINK LEMONADE. Pink form of Francis S. Park	6.00	20.00
\$1.00 each, 3 for \$2.50		



GOBLIN



RED DOTY



ESTRELITA

(CONTINUED TO NEXT PAGE)

*Wonderland***Pompons, Single and Anemone Varieties**

PINK—(Continued)

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Per 12	Wholesale Per 100
Nov. 1— FRIEDA. Pink anemone	\$4.00	\$16.00
Nov. 5— ROSE MADDER. Lovely pink anemone.....	2.00	8.00
Nov. 10— SILVER TIPS. Very fine pompon.....	1.50	6.00
Nov. 10— THYRA. Outstanding deep pink pompon.....	1.50	6.00
Nov. 15— MASTERPIECE. Pink pompon	1.50	6.00
Nov. 18— NORMA. Pink anemone. Huge when disbudded	1.50	6.00
Nov. 18— MRS. V. E. MARTIN. Purple anemone.....	2.00	8.00
Nov. 25— HASAGAWA PINK. Deep rose single.....	1.50	6.00
Nov. 28— VALENCIA. Dark pink	1.50	6.00
Dec. 10— RIVERIA Pink pompon	1.50	6.00

RED AND BRONZE

Oct. 10— AVIATOR. Fine red pompon	2.00	8.00
Oct. 15— GOBLIN. Fine bronze pompon. (See cut, page 21)	1.50	6.00
Nov. 1— RED DOTY. Fine red pompon (See cut, page 21)	1.50	6.00
Nov. 1— CALIF. RED DAISY. Fine red single	1.50	6.00
Nov. 8— THE TITAN. Bright red anemone.....	2.00	8.00
Nov. 10— RED MELBA. Lovely red single	2.00	8.00
Nov. 15— ESTRELITA. Very outstanding bronze-gold anemone. Fine disbud- ded. (See cut, page 21)	2.50	10.00
Nov. 15— BRONZE MASTERPIECE. Rosewood bronze pompon	1.50	6.00
Nov. 25— RED WONDERLAND. Beautiful sunburst red pompon	2.00	8.00
Dec. 20— HASAGAWA RED. Crimson scarlet single	1.50	6.00

**CASCADE TYPES**

IN EVENT OF STRIKES OR OTHER CONDITIONS affecting Railroad transportation, we will ship everything

(CONTINUED TO NEXT PAGE)

Chrysanthemums

The Beautiful Cascades



MT. HOOD



CASCADE TYPES AS A POT PLANT

BLOOM DATE. VARIETY AND DESCRIPTION		Retail Per 12	Wholesale Per 100
Nov. 1—	ANNA. White single with gold center	\$2.00	\$8.00
Nov. 1—	JANE HARTE. Yellow sport of Anna	2.00	8.00
Nov. 1—	CASCADES ASSORTED. Many fine colors and kinds	2.00	8.00
Nov. 1—	THE REAL MACKAY. A pink Cascade Chrysanthemum in an enchantress shade of pink, a really outstanding variety and one that attracts attention in the garden or greenhouse its such a pleasing shade of pink. This decidedly handsome subject has been greatly needed in this type of Chrysanthemum	4.00	16.00
Nov. 5—	MT. HOOD. Double white incurved cascade. Very outstanding variety	4.00	16.00

The Famous Cushion Mums

Called many things including Amelia, Azalea, and Mound mums, these plants form an attractive mound completely smothered in blooms from early August to frost. There are many other mound types listed in the regular hardy pages, but the following list is our selection. Excellent pot plant subjects. Fine for borders.

PINK CUSHION	\$1.50	\$6.00
WHITE CUSHION	1.50	6.00
RED CUSHION	1.50	6.00
BRONZE CUSHION	1.50	6.00

(CONTINUED TO NEXT PAGE)

Chrysanthemums

The Famous Cushion Mums

(Continued)

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Per 12	Wholesale Per 100
YELLOW CUSHION	\$1.50	\$6.00
NEW GOLD CUSHION	1.50	6.00
CHAMPION CUSHION (red)	1.50	6.00
LITTLE BOB (red)	2.00	8.00
APRICOT GLOW (bronze)	2.50	10.00
HURLEY'S YELLOW SUPREME	2.50	10.00
LAVENDER LASSIE	2.50	10.00
JOAN HELEN (purple)	2.50	10.00

Spoon Mums

All spoon varieties listed are in full flower by October 15.

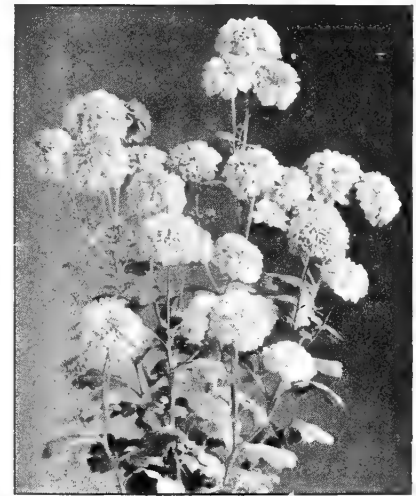
YELLOW SPOON—Outstanding addition to our spoon group. Deep yellow.....	2.00	8.00
ORCHID SPOON—Lovely orchid pink	1.50	6.00
GOLDEN SPOON—Bright buttercup yellow	1.50	6.00
WHITE SPOON—Dazzling white spoon	1.50	6.00
JASPER SPOON—Strawberry pink. Very unusual and outstanding	1.50	6.00
BROWNEYES—Pink and Gold combination	2.00	8.00
GRACE—Exceedingly beautiful yellow	1.50	6.00
DIERDRE—A very novel double Spoon Chrysanthemum with flowers two or three inches across of deep raspberry-pink tipped silver. These plants attain a height of about 18 inches and are ideal for solid bed or pot plant work. Their bright yellow center contrasts beautifully with this very unusual shade of flower. Very prolific grower	2.50	10.00



HARDY CHRYSANTHEMUMS

Hardy Chrysanthemums

YELLOW

**ZANTHA****HELEN MARCUS****CHAS. NYE****BLOOM DATE. VARIETY AND DESCRIPTION**

	Retail Per 12	Wholesale Per 100
Sept. 5— SEPTEMBER GOLD. Masses of firm round pompons	\$2.00	\$8.00
Sept. 10— EUGENE A. WANDER. Golden yellow flowers	2.50	10.00
Sept. 15— OLD GOLD. Outstanding bronze-gold pompon	4.00	16.00
Sept. 15— ALGONQUIN. Showy yellow flowers. Tall grower	2.00	8.00
Sept. 20— KING MIDAS. Outstanding golden yellow flowers. Excellent grower, good cut flower	2.00	8.00
Sept. 20— YELLOW NORMANDY. Fine yellow cut flower	2.00	8.00
Sept. 20— BUTTERBALL. Bright yellow ball shaped blooms	2.50	10.00
Oct. 15— HELEN MARCUS. Very outstanding bright yellow with good stocky stems	3.00	12.00
Oct. 15— HARBOR LIGHTS. Lemon yellow. Good for cutting	3.00	12.00
Oct. 15— ZANTHA. Very fine yellow cut flower	2.50	10.00
Oct. 15— CHARLES NYE. Very striking yellow pompon, one of our best for this date as a cut flower	2.50	10.00
Oct. 15— JUDITH ANDERSON. Masses of golden yellow buttons	1.50	6.00
Oct. 15— EUREKA. Showy yellow cut flowers. Outstanding	1.50	6.00
Oct. 15— GOLDEN CHARM. Fine pompon	3.00	12.00
Oct. 15— MRS. SAM ROTAN. Beautiful flowers on very sturdy stems. Fine cut flower	2.00	8.00

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Hardy Chrysanthemums

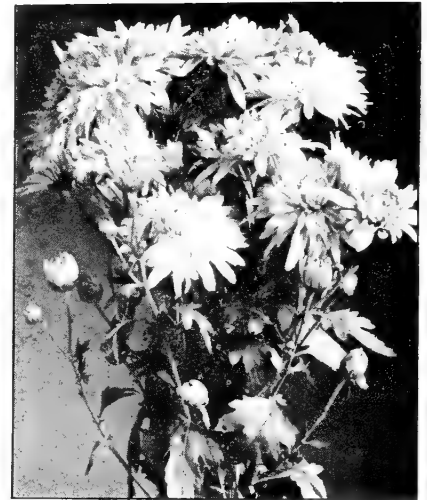
WHITE



GLACIER



SEPT. CLOUD



WHITE KNIGHT

BLOOM DATE. VARIETY AND DESCRIPTION

	Retail Per 12	Wholesale Per 100
Sept. 20—WHITE WONDER. Very fine white pompon. Outstanding in every way	\$2.50	\$10.00
Sept. 20—SEPT. CLOUD. Round white blooms	3.00	12.00
Sept. 20—AVALANCHE. Fine white pompon	2.50	10.00
Sept. 25—GLACIER. Pure bluish white	3.00	12.00
Oct. 1—WHITE KNIGHT. Creamy white	3.00	12.00
Oct. 10—EARLIWHITE. Fine white pompon. Also listed under white pompons	1.50	6.00
Oct. 15—SILVER MOON. Fine white single	1.50	6.00
Oct. 15—IRENE. Pure white button	1.50	6.00
Oct. 15—WHITE JEWEL. Small white button. (See cut page 19	1.50	6.00
Oct. 15—SILVER BALL. Fine white pompon	1.50	6.00
Oct. 20—POLAR ICE. Outstanding white	2.50	10.00
Oct. 20—SERENE. Nice white flowers	1.50	6.00

PINK

Sept. 10—JOAN HELEN. See Cushions, page 24.		
Sept. 10—APRICOT GLOW. See Cushions, page 24.		
Sept. 20—DEAN KAY. Dwarf cushion type	1.50	6.00
Sept. 20—EARLY WONDER. Outstanding rose pompon	2.00	8.00
Sept. 20—MURMURS. Lovely purplish pink	2.50	10.00

(CONTINUED TO NEXT PAGE)

Hardy Chrysanthemums

PINK—(Continued)

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Per 12	Wholesale Per 100
Sept. 20— ROSE GLOW. Very showy pink.....	\$2.00	\$8.00
Sept. 20— MAGNOLIA. Very desirable pink flowers on sturdy plants.....	3.00	12.00
Sept. 20— BARBARA SMALL. Fine pink.....	2.00	8.00
Sept. 20— LAVENDER LASSIE. See Cushion, page 24.		
Sept. 25— KARL A. REICHE. Outstanding new rose pink of exceptional merit.....	4.00	16.00
Sept. 30— MELLOW GLOW. A blend of several shades, pink predominating. Outstanding.....	4.00	16.00
Sept. 30— HEATHERBLOOM. Outstanding and unusual pink.....	2.50	10.00
Oct. 1— PINK RADIANCE. Excellent pink flowers.....	2.00	8.00
Oct. 1— REMBRANDT. Exceptionally fine rose-mauve round pompons, frost and weather resistant.....	4.00	16.00
Oct. 5— OLIVE LONGLAND. Extra fine soft peach pink flowers on good stems.....	2.00	8.00
Oct. 10— COUNTRY GIRL. Korean single of merit as a cut flower. Excellent keeper.....	1.50	6.00
Oct. 10— EVENING SUN. Very fine single pink.....	2.00	8.00
Oct. 10— KRISTINA. A northland daisy. Large flowers with long wide petals of deep rose pink.....	2.00	8.00
Oct. 10— ALLEGRO. Beautiful shrimp pink.....	2.00	8.00
Oct. 15— BETTY. Fine appleblossom pink.....	2.50	10.00
Oct. 15— MRS. PIERRE S. DUPONT III. Large peach pink flowers. Outstanding.....	2.00	8.00
Oct. 15— LAVENDER LADY. True lavender. Cery outstanding variety.....	2.00	8.00
Oct. 15— JEWEL. Very desirable pink pompon.....	2.00	8.00
Oct. 15— HESTIA. Fine Korean single.....	1.50	6.00
Oct. 15— HEBE. Outstanding pink Korean.....	1.50	6.00
Oct. 15— CORAL SEA. Beautiful salmon-buff.....	2.50	10.00
Oct. 20— NEW PHILADELPHIA. Very outstanding deep rose pompon on strong stems.....	2.00	8.00

RED AND BRONZE

Sept. 10— APRICOT GLOW. See Cushions, page 24.		
Sept. 10— FIREGLOW. Oriental red, very showy.....	2.50	10.00
Sept. 10— HARBINGER. Yellow-bronze, very fine (cut, page 29).....	2.00	8.00
Sept. 10— SEPTEMBER BRONZE. Beautiful round pompons of rich burnt orange. Outstanding.....	2.00	8.00
Oct. 1— BURMA. Brilliant glistening orange.....	3.00	12.00

(CONTINUED TO NEXT PAGE)

Hardy Chrysanthemums

RED AND BRONZE—(Continued)



LUCIFER



**MISS FRANCES
WHITTLESAY**



FIREGLOW

BLOOM DATE. VARIETY AND DESCRIPTION

		Retail Per 12	Wholesale Per 100
Oct. 5—	MANDALAY. Deep orange-bronze	\$2.50	\$10.00
Oct. 5—	BONFIRE. A cushion type, but excellent for cutting. Color is deep fiery red. A distinctly outstanding variety.....	2.00	8.00
Oct. 5—	CHIPPEWA. Very dark pink incurved flowers bordering on purple. Very fine variety	2.00	8.00
Oct. 10—	NANCY COPELAND. Glowing red semi-double. Show variety, good for cutting	2.00	8.00
Oct. 10—	CARNIVAL. Outstanding orange-bronze	4.00	16.00

* * *

July 15—**SUMMERTIME.** (BN PATENT 689). Summer flowering single yellow. See price below.

Oct. 5—**FRED ROCKWELL.** (BN PATENT 718). The most outstanding chrysanthemum of this type we have seen to date. Color is a blend of scarlet and orange tones. Very strong grower. See price list below.

Oct. 15—**KOREAN PRINCESS.** (patent 640). Beautiful bronze-salmon-red combination, free flowering, an outstanding variety.

PRICES: FRED ROCKWELL
SUMMERTIME
KOREAN PRINCESS

These varieties are grown under license from the patent owners, and are offered subject to all patent restrictions.

RETAIL: 75c each, 3 for \$2.00, 12 for \$7.50.

WHOLESALE: 12 for \$3.50; 25 for \$6.50; 100 for \$25.00.

Chrysanthemums

Hardy Chrysanthemums

RED AND BRONZE—(Continued)

BLOOM DATE. VARIETY AND DESCRIPTION	Retail Per 12	Wholesale Per 100
Oct. 10—BURGUNDY. Rich cerise red	\$2.00	\$8.00
Oct. 10—RED VELVET. Fine deep red flowers	2.50	10.00
Oct. 10—RED GOLD. Deep Brazil red	3.00	12.00
Oct. 10—RUBY POMPON. Outstanding red	2.00	8.00
Oct. 10—AVIATOR. Rich coppery red	2.00	8.00
Oct. 10—BOKHARA. New wine-red. Outstanding	3.00	12.00
Oct. 10—RED RIDING HOOD. Large red flowers	2.50	10.00
Oct. 10—VULCAN. Single red Korean	1.50	6.00
Oct. 10—GOBLIN. See cut, page 21. Bronze	1.50	6.00
Oct. 15—OURAY. Dazzling red button	1.50	6.00
Oct. 15—LOUISE SCHLING. Desirable flaming red	2.00	8.00
Oct. 15—CRIMSON SPLENDOR. Masses of large glistening red flowers	2.00	8.00
Oct. 15—MISS FRANCIS WHITTLESAY. Best disbudded, making a very large incurved ball	2.00	8.00
Oct. 15—LUCIFER. Deep dark red flowers	2.00	8.00
Oct. 15—CALIPH. Intense oxblood red	2.00	8.00
Oct. 15—EMBER. Glistening amber-red	2.00	8.00



MANDALAY



HARBINGER



OURAY

IN EVENT OF STRIKES OR OTHER CONDITIONS affecting Railroad transportation, we will ship everything possible by air.

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PINK DOTY	20	WHITE WONDERLAND	20
PINK POPCORN	20	WILLA TEMPLIN	16
PINK LEMONADE	21	YELLOW AMBASSADOR	1
PINK CUSHION	23	YELLOW BUCKINGHAM	18
PINOCCHIO	19	YELLOW SPOON	24
POLAR ICE	26	YELLOW DOT	18
PRINCE CHARMING	16	YELLOW DOTY	18
PRINCETON	18	YELLOW CUSHION	24
PURPLE PRINCESS	14	YELLOW CAMEO	19
QUAKER MAID	4	YELLOW GARZA	19
RED GOLD	29	YELLOW NORMANDY	25
REAL MACKAY (CASCADE)	23	YELLOW SNOW	19
REVELATION	20	YELLOW SEA GULL	18
RED DOTY	22	YELLOW HAMMER	18
RED CUSHION	23	YELLOW MEFO	3
REMBRANDT	27	YELLOW TURNER	12
RED RIDINGHOOD	29	YELLOW SNOWY (SPIDER)	17
RED VELVET	29	ZANTHA	25
RED MELBA	22		

WONDER SPRAY

A distinctly outstanding contact spray that will not burn tender foliage, yet gets the bugs. Dilutes 1 part spray to 400 or more parts water. Safe on anything that grows so far as we know, indoors or outdoors. Gets all kinds of chewing and sucking insects both on contact and as a poison. Does not discolor blooms or foliage. We think you will like this fine spray.

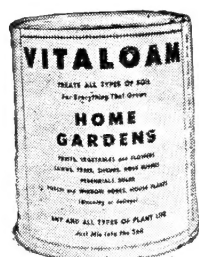


4 oz. bottle 60c Postpaid
8 oz. bottle \$1.00 Postpaid
Quart can \$3.00
Half gallon \$5.75
Gallon can \$10.75
5 Gallon can \$48.75 (9.75 gal.)
35% discount to dealers in case lots.

You can sell a lot of this spray in shops, stores. It will bring customers back for more.

VITALOAM (BLACK GOLD)

An outstanding soil conditioner. Rich velvety black humus. Makes things grow.



3 lb. cans (12 to case)	\$1.00 per can
25 lb. cans	\$3.50 each
50 lb. cans	\$6.00 each
100 lb. bags	\$9.00 each

40% discount on 100 lb. bags to growers

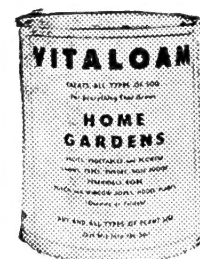
40% discount on all cans ordered for resale, except as below:

NO DISCOUNT ON LESS THAN 3 BAGS

NO DISCOUNT ON LESS THAN CASE LOTS OF 3 LB. CANS

NO DISCOUNT ON LESS THAN 5 CANS 25 LB. SIZE

NO DISCOUNT ON LESS THAN 3 CANS 50 LB. SIZE



SHIPPED F.O.B. ELLERSON OR FACTORY AT LANCASTER, OHIO
WHICHEVER IS NEAREST YOU.

We can furnish large quantities of the very desirable foliage plant, ARTEMESIA SILVER KING. Orders will be booked for delivery in APRIL and MAY or when ready to dig. Strong field divisions: \$4.00 for 50, \$7.00 per 100, \$50.00 per 1,000.

NOT LESS THAN 50 ARTEMESIA SILVER KING TO AN ORDER.

BETTER COMPOST BETTER SOIL

Prettier Flowers; Superior Vegetables and Fruits

ACTIVO

Compost From
Green Manure, Garbage,
Leaves, etc., in 2 to 4 Weeks

*{ Once You Try It, You Won't
Ever Be Without Activo }*

No. 2 Trial Size, \$1.00 Each

No. 7 Makes 1700 Lbs. Compost, \$2.00 Each

No. 50 Makes 6½ Tons Compost, \$11.95



ACTIVO

HORMEX



\$4

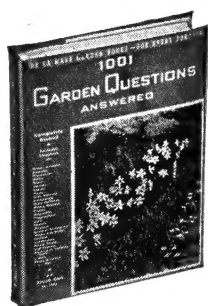
Per Bottle,
Postpaid

Soak Cuttings 20 to 30
Minutes In Solution, Then
Stick in Sand.

*for
Rooting
Cuttings*

Better, Quicker Roots, and More of Them.

BOOKS



1001 Questions
Answered
Hottes
\$3.00

Hardy Chrysanthemums, Cumming	\$2.50
Garden and Greenhouse Chrysanthemums, Laurie	\$2.50
Chrysanthemums, How We Grow Them Outdoors	\$1.50
Chrysanthemums For Pleasure, Scotts	\$1.50
Soils and Fertilizers For Greenhouse And Garden, Laurie	\$2.50
How To Increase Plants, Alfred C. Hottes	\$3.00



Book of
Annuals
Hottes
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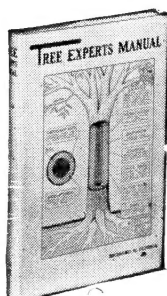
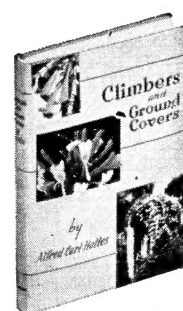
The Book of
Shrubs
Hottes
\$4.00



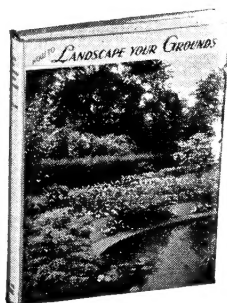
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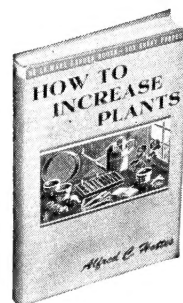
Climbers and
Ground Covers
Hottes
\$3.00



Tree Experts
Manual
Fenska
\$5.00



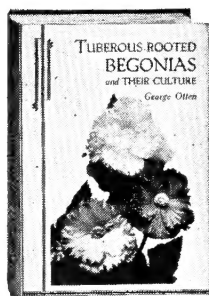
How To
Landscape Your
Grounds
Johnson
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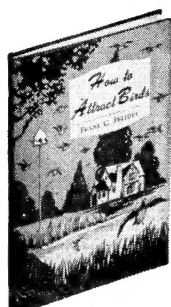
How To Increase
Plants
Hottes
\$3.00



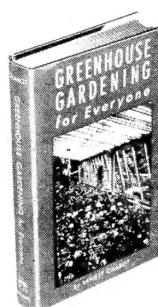
The Garden Guide
28 Authors
7th Edition
\$3.50



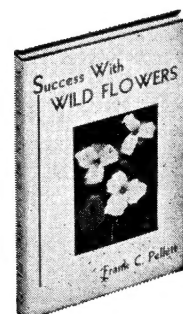
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Begonias
Otten
\$2.00



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